9th Annual ALZHEIMER’S MUSIC FEST
hosted by

DEMENTIA SPOTLIGHT FOUNDATION

SPONSOR PACKAGE

dementiaspotlightfoundation.org
MAKE A DIFFERENCE

...and have fun doing it.

After hosting the Alzheimer’s Music Fest for the past 8 years in the Atlanta area and beyond, founder/singer/songwriter, Vince Albert Zangaro, and Dementia Spotlight Foundation are thrilled to bring this important cause and fundraiser back to Georgia.

Featuring a few of the most iconic bands to come out of Georgia—Cracker, Arrested Development, and Drivin n Cryin.

The next festival is being held at the Buckhead Theatre on February 4th, 2022. Join us for a day of amazing music, food/drink, laughs and loads of fun.

DID YOU KNOW?

DSF has gifted over 7,000 hours of free respite care to families living with dementia.

1 ticket purchase provides a family with two hours of respite care.

1 VIP ticket = 4 hours of respite care or supports 8 individuals with ongoing support group sessions.

BUCKHEAD THEATRE

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Dementia, Alzheimer’s: A global crisis affecting us all

More than 6 million Americans and 15 million caregivers are living with Dementia today. These numbers are expected to TRIPLE in the next 30 years.

70% of persons living with dementia live within their community, not adult care facilities.

Without a cure in our near future, we must take action for change and focus on providing care. Caring for persons and families living with dementia is overwhelming and costly.
DSF is a 501(c)3 nonprofit established in 2016, dedicated to supporting families and individuals facing the many different diagnoses of Dementia, Alzheimer’s Disease being the most common.

**DSF offers many services to our families:**

- Support groups for caregivers and persons living with dementia
- Education through seminars/webinars
- 1:1 consultation
- Mentorship and social groups for persons living with dementia
- Dementia friendly community support
- In-home respite care

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“Home Instead Senior Care has worked with Dementia Spotlight Foundation for a few years now....

They have provided respite vouchers for several Home Instead clients.

The help and assistance provided to these family members have been invaluable and greatly appreciated!

They are a terrific resource for families. They have very caring hearts and are quick to respond to their clients and to the care providers.”

“CarePatrol strongly supports The Dementia Spotlight Foundation and sponsors the Alzheimer’s Music fest because of the impact they have on local caregivers. From helping to fund respite care to dementia education for families, the foundation is an amazing resource for local families. The Music Fest is a great way to raise funds needed for these programs and engage the local community.”

“During the 2020 pandemic, Dementia Spotlight provided educational webinars each month for those of us who were confined to our facilities. They covered all topics for both patients and caregivers including presentations by young people living with early onset dementia. I have been caring for my husband, a physician with dementia for 10 years now. I have read almost every book on Dementia and Gary Joseph Leblanc’s books are the best. The webinars keep my heart and my mind active.”
“I want to tell you how much it means to me to be a part of Dementia Spotlight, with the current crisis of this devastating virus, this meeting on zoom has saved me! I started back earlier in the year and it was good for me because I have a husband who does not communicate with me unless it’s in anger. I have felt so alone in this journey, but now the group is at a point to joke and laugh and that is so good for my heart and soul. Our situations and circumstances are different, but I always find something to relate to. Everyone is so good about listening and giving tips that have helped them and in turn they have all helped me. Thanks for your dedication, Dementia Spotlight Foundation!!!”  

- Nancy

With your help, we can do more.

Let’s work together! Choosing to become a sponsor is an impactful way for your company to show support to persons and families living with dementia. By becoming a DSF sponsor, you will assist us in lending a helping hand to families while promoting your business to the community as a whole and to our Alzheimer’s Music Fest attendees.

- **$10,000** - 400 hours of Respite care grants, free medical equipment, education webinars, education Seminars, numerous caregiver and Dementia Mentor support groups on a weekly basis to support the Alzheimer’s/ Dementia community.

- **$5,000** - 200 hours of Respite care grants, education webinars, education Seminars, numerous caregiver and Dementia Mentor support groups on a weekly basis to support the Alzheimer’s/ Dementia community.

- **$2,500** - 100 hours of Respite care grants, numerous caregiver and Dementia Mentor support groups on a weekly basis to support the Alzheimer’s/ Dementia community.

Want to become a sponsor?

Use the QR code below to get started!

DEMENTIASSPOTLIGHTFOUNDATION.ORG
$10,000 LEVEL

- 10 VIP Lounge Tickets, with private VIP entrance, bar, and restrooms
- 30 drink tickets
- 18-month logo acknowledgement on website
- Recognition at Alzheimer’s Music Fest event
- Recognition in DSF monthly newsletter
- Acknowledgement on Alzheimer’s Music Fest T-shirts
- Social media promotion
- Streaming company banner at Alzheimer’s Music Fest
- Vendor table in lobby with local/acoustic artists
- Featured branding opportunity in concert hall on walls (Gobo lighting)

DEMENTIASPOTLIGHTFOUNDATION.ORG
$5,000 LEVEL

- 6 VIP Lounge Tickets, with private VIP entrance, bar, and restrooms
- 12 drink tickets
- 12-month logo acknowledgement on website
- Recognition at Alzheimer’s Music Fest event
- Recognition in DSF monthly newsletter
- Acknowledgement on Alzheimer’s Music Fest T-shirts
- Social media promotion
- Streaming company banner at Alzheimer’s Music Fest
- Vendor table in lobby with local/acoustic artists

DEMENTIASPOTLIGHTFOUNDATION.ORG
$2,500 LEVEL

- 4 VIP Lounge Tickets, reserved seating for Alzheimer’s Music Fest
- 8-month logo acknowledgement on website
- Recognition at Alzheimer’s Music Fest event
- Social media promotion
- Vendor table in lobby with local/acoustic artists

$500 VENDOR PACKAGE

- Vendor table in lobby with local/acoustic artists
- Mention on social media and Dementia Spotlight Foundation website

COVID Policies and Procedures:

Dementia Spotlight Foundation is dedicated to keeping our guests, staff, and artists as safe as possible during the Covid-19 pandemic. We will be monitoring and adhering to guidelines, mandates, and procedures as recommended by the CDC and the City of Atlanta. Please refer to our covid precautions below, but be aware, these are subject to change before the concert in February. If any updates are made, guests will be notified via email and through our social media pages. Please reach out if you have any questions or concerns.

Guests will be required to show proof of fully complete vaccination status or a negative covid test taken within 48 hours of the event. Photos of vaccine cards or immunization records will be accepted. Only PCR or antigen tests will be accepted; at-home test results will not.

Guests will be required to wear a mask while at the event with the exception of when eating or drinking.

All Buckhead Theatre and Dementia Spotlight Foundation staff will be fully vaccinated. The venue will be fully sanitized before and during the event, and will also have hand sanitizing stations available throughout the theatre.
“Dementia Spotlight Foundation is helping real people - right here, right now! They have all lived the dementia journey and understand how badly care partners in the trenches need help. DSF pays for respite care to caregivers and also educates the public every chance they get. These are real people with real heart making really good things happen!” - Marcia

Sponsor Registration Form

________________________________________
COMPANY NAME

________________________________________
CONTACT PERSON

________________________________________
CITY          STATE          ZIP CODE

I, _________________________________ (name of contact person), on behalf of _________________________________(name of company) agree to provide a sponsoring donation to Dementia Spotlight Foundation and will provide a company logo, support testimonial (why I am participating), and contact information that can be shared on website, social media, and other supporting promotional materials.

My sponsor commitment:

_____$10,000
_____$5,000
_____$2,500
_____$500

________________________________________
SIGNATURE

________________________________________
TITLE

________________________________________
DATE

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